



ST. VINCENT DE PAUL
SOCIETY OF MARIN

Dear Friend,

April 21, 2023

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We invite you to join us at St. Vincent de Paul's annual gala, **Pennies from Heaven**, on **Saturday, October 7, 2023**, at the exclusive **Meadow Club** in Fairfax. We are thrilled to gather to celebrate **77 years of SVdP's incredible accomplishments**. Together we have come out on the other side of the world's most devastating modern-day pandemic stronger and determined to help our community. While we have been faced with the collateral damage left behind from COVID, as seen in ensuing financial crises, our generous benefactors have been right by our side to ensure no one in Marin will have to face the difficulties of hunger and homelessness alone.

I hope you will consider becoming a sponsor for our gala to celebrate our victories and to help raise money for the work that still needs to be done. **Your contribution will receive all event collateral.**

Last year, we served more than **180,000 to-go sit-down meals** to our hungry neighbors. We distributed over **1.1 million dollars in rental assistance** and **direct aid** to prevent homelessness. Last year, we **permanently housed 118 chronically homeless individuals, older adults, families, and Veterans**. Through our Marin collaborative, we have **successfully housed over 550 chronically homeless individuals since 2016** and they have remained housed at a **94.83 % success rate, saving taxpayers millions of dollars annually!** **Our goal to house more chronically homeless people in 2023 is equally as lofty – we need your help.**

With these goals in mind, we look forward to reconnecting with you at **Pennies from Heaven**. As you peruse our silent auction, enjoy fine wine and spirits tastings, a fabulous Hog Island oyster bar and passed hors d'oeuvres. Our gourmet dinner will be paired with award winning **Emeritus Wines** and **Peter Paul Wines**. Our carefully curated live auction, expertly executed by our own **California State Senator Mike McGuire**, promises to feature unique experiences, both local and abroad. After dinner, enjoy our fabulous **Telford's Cigar & Cognac Lounge** and dancing.

We are thrilled to announce our grand sponsors to date: **Frank and Lois Noonan, Headlands Foundation, Herbst Foundation, Tri Counties Bank, Harbor Point Foundation, Suzanne and Brian Swift, Randall Chapman and Mimi Watson, and First Federal Savings & Loan.**

To ensure that your generous sponsorship is recognized in our event invitation, event program, printed materials, our website, and social media, please respond by June 30th, 2023. Thank you very much; we are incredibly grateful for your steadfast support.

Last year, our event sold out within weeks, so please send in your sponsorship early if you wish to join us! We are so honored to have such compassionate benefactors who believe in and support the mission of St. Vincent de Paul Society – thank you!

Together we are ending hunger, poverty, and homelessness in Marin.

With enormous gratitude,

Kathleen Lazor Woodcock

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Director of Development and Communications
St. Vincent de Paul Society of Marin