



ST. VINCENT DE PAUL
SOCIETY OF MARIN

Dear Friends,

April 22, 2022

SVdP Auxiliary Board

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Kathleen Lazor Woodcock

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We invite you to join us at St. Vincent de Paul's annual gala, **Pennies from Heaven**, on **Saturday, October 8, 2022**, at the exclusive **Meadow Club** in Fairfax. We are thrilled to gather to celebrate **76 years of SVdP's incredible accomplishments**. With your help, we have persevered through one of our world's most devastating modern-day pandemics while still dealing with the collateral damage that covid has left behind. Please consider becoming a sponsor for our gala to celebrate our victories and help us raise money for the work that still needs to be done.

Since March of 2020, St. Vincent de Paul Society has made so many swift pivots to continue serving our homeless and very low-income families and individuals during the pandemic.

Last year, we served over **180,000 to-go meals** to our hungry neighbors. We distributed more than **1.8 million dollars in rental assistance** and **emergency direct aid** to prevent homelessness. Last year, we **permanently housed 120 chronically homeless individuals, veterans, and families**. Through our Marin collaborative, we have **successfully housed over 500 chronically homeless individuals** and they have remained housed at a **94.83 % success rate, saving taxpayers more than nineteen million dollars annually!** **Our goal to house more chronically homeless people in 2022 is equally as lofty – but we need your help.**

With these goals in mind, we look forward to reconnecting with you at **Pennies from Heaven**. As you peruse our silent auction, enjoy fine wine and spirits tastings, a fabulous oyster bar and passed hors d'oeuvres. Our gourmet dinner will be paired with award winning **Peter Paul Wines**. Our carefully curated live auction, expertly executed by our own **California State Senator Mike McGuire**, promises to feature unique experiences, both local and abroad. After dinner, enjoy our fabulous **Telford's Cigar & Cognac Lounge** and dancing.

We are thrilled to announce our grand sponsors to date: **Frank and Lois Noonan, Headlands Foundation, Herbst Foundation, and Valley Memorial Park Cemetery & Funeral Home.**

To ensure that your generosity is recognized in our event invitation, event program, printed materials, our website, and social media, please respond by July 11th, 2022. Thank you very much; we are incredibly grateful for your steadfast support.

Last year, our event sold out within weeks, so please send in your sponsorship early if you wish to join us! We are blessed to have such compassionate benefactors who believe in and support the mission of St. Vincent de Paul Society – thank you!

Together we are ending hunger, poverty, and homelessness in Marin.

With enormous gratitude,

Kathleen Lazor Woodcock

Kathleen Lazor Woodcock
Director of Development and Communications
St. Vincent de Paul Society of Marin

415-297-6587 Cell

kwoodcock@vinnies.org

Tax ID #94-1207701